

Communications, Outreach & Education Activities

July 2018

Outreach and Education Activities are performed in order to fulfill the Public Education Activity requirements of the Metropolitan North Georgia Water Planning District's (Metro District) Water Resources Management Plan and MS4 NPDES Permit Requirements.

In addition to actual activity requirements, there are also requirements to partner with other organizations.

Each month, on BOC public hearing nights, County Communications invites county departments to set up a display in the GJAC breezeway. DWR currently rotates our displays among three messages: Conservation, Pollution, and FOG. We utilize banner and tabletop displays, and have literature available. All displays, including ours, are unmanned.

Education

Summer Camp

In July, the education team lead campers in outdoor games that emphasized the importance of pollution prevention and the impact of human activities on water quality in the environment. We reached 257 campers over 10 camp days. The DWR camp programs are presented in partnership with Gwinnett County Public Library, Gwinnett Parks & Rec, and Rancho Alegre Farm, along with various other smaller day camp or Boy Scout programs.

Water on Wheels

In July, the education team hired a new intern and began advertising our Water on Wheels program for the school year. General preparations for our programs during the year have begun.

Outreach

Workshops

DWR held one workshop in July. On **July 14**, the *Rain Barrels – Make and Take* Workshop was held at Lilburn City Park with 34 residents in attendance. 30 rain barrels were sold at the workshop. Evaluations indicate that the workshop was very concise and informative.



DWR gave a presentation to the Gwinnett Group of the Georgia Chapter of the Sierra Club on **July 19**. There were 10 members in attendance who received information about common illicit discharges, how to recognize them and how to report them. Topics covered also included how to delineate your watershed with a special focus on the watershed for the section of Suwanee Creek adopted by the group for their Adopt-a-Stream activities. The presentation was very well received by the group.

Cleanups

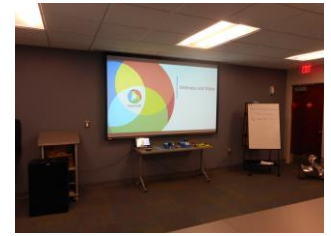
(DWR is currently scheduling at least one stream cleanup per month. Some of these will be larger events – like Great Gwinnett Wetlands – while others will be smaller events.)
A cleanup was held at Mountain Park and the Parkview High School campus on **July 18**. This cleanup done was in partnership with Garner Creek Ambassadors. There were eight volunteers in attendance including students and a teacher, who collected almost 180 pounds of trash including eight bags and a car muffler.



Events

Wellness Lunch and Learn

DWR presented at the Wellness Lunch and Learn on **July 10** at the Wellness Center. There were three County employees in attendance. John Butler presented a presentation including how stormwater pollution prevention can help protect water quality and thus public health in Gwinnett County and how safe the drinking water is in Gwinnett. The bulk of the presentation focused on how DWR volunteer's activities can help provide exercise and some Wellness points. Attendees left with a calendar of upcoming events and links to more information.



Dog Days of Summer

Jordan attended the Norcross Community Farmers Market, whose theme of the week was 'Dog Days of Summer'. This was used as an opportunity to provide education about the importance of picking up pet's waste in relation to stormwater quality, providing literature as well as pet waste bag dispensers to over 40 residents.

GMAC Meeting and Plant Tour

On **July 24**, DWR hosted the monthly meeting for the Gwinnett Multicultural Advisory Council (GMAC) at the F. Wayne Hill Water Reclamation Center. The meeting included a presentation given by John that covered services and events provided by DWR and included a slightly truncated tour of the facility which was given by Plant Manager, Justin Garmon. There were 10 people in attendance from different cultural groups. Many of the members in attendance asked for more information, took with them flyers and calendars of events, and exchanged contact information with the presenter. DWR's continued presence at the GMAC meetings is beginning to foster a recognizable presence at the meetings and multicultural partnerships in the community.

Communications

F. Wayne Hill Tour Video

Jackie is working with Jacobs on creating a video tour of the F. Wayne Hill Facility. Currently, Jacobs is gathering pictures and images to use in the video. Once the storyboard for the video is complete, the DWR team will review the storyboard along with the script before production of the video begins.

Metro District Involvement

Jackie has been working with the Metro District on creating model ordinances for various action items in the Water Supply and Water Conservation plan. DWR will need to show compliance with these action items by January 2019. In addition, Jackie has been meeting with the Metro District to discuss updating various conservation programs such as the single family toilet rebate program and the pre-rinse spray valve program.

Website Reorganization

Jackie began work on the website reorganization project. In July, she reached out to the various groups involved with this project and prepared a draft reorganization plan along with a goals statement that will be given to the potential consultant, strategic planning group, and other associated parties in August.

New County Logo

Jackie, John, and Jordan have been working consistently with GJAC communications to help various groups within DWR use the new logo and associated style requirements. Jordan met with our contact at communications to discuss how to ensure proper use of the logo moving forward.

Upcoming Events

The Communications, Outreach, and Education group is planning for a number of activities in August, including:

National Night Out, Lilburn (August 7)

Septic Tank Maintenance Workshop (August 9)

Household Hazardous Waste Collection Day (August 11)

Pakistan Independence Day Reception (August 14)

Stream Cleanup at Sweetwater Park (August 19)

Shore Sweep 30th Anniversary Celebration (August 25)

Social Media Mentions:

Currently, social media mentions will not be shown on this report since no member of the current Communications, Outreach and Education team has access to social media at work.

2018 Calendar Code

| | | | |
|--------------------------------------|--------------------|------------------------------------|------------------------------------|
| DWR Workshops | Cleanups | After-hours School Programs | School Program Supplemental |
| Meetings/Presentations/Events | Conferences | Observances | |

July 2018

| SUNDAY | MONDAY | TUESDAY | WEDNESDAY | THURSDAY | FRIDAY | SATURDAY |
|-------------------------------------|--|---|--|------------------------------|--------|---|
| 1 | 2 | 3 Dacula Camp | 4 | 5 | 6 | 7 |
| 8 | 9 Lilburn Camp | 10 Rancho Alegre Farm Camp Wellness Lunch and Learn - Environmental Awareness | 11 DWR – AAS Park Camp | 12 STEM ulate Camp | 13 | 14 Rain Barrels— Make and Take Workshop: Lilburn City park Dog Days of Summer |
| 15 GAWP Annual Conference | 16 GAWP Annual Conference Lilburn Camp | 17 GAWP Annual Conference | 18 GAWP Annual Conference Park Camp Garner Creek Ambassadors Cleanup | 19 | 20 | 21 |
| 22 | 23 Lilburn Camp | 24 Set up BOC Meeting Display Rancho Alegre Farm Camp GMAC meeting and Plant tour | 25 Park Camp | 26 | 27 | 28 |
| 29 | 30 | 31 | | | | |

2018 Calendar Code

| | | | |
|--------------------------------------|--------------------|------------------------------------|------------------------------------|
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August 2018

| SUNDAY | MONDAY | TUESDAY | WEDNESDAY | THURSDAY | FRIDAY | SATURDAY |
|-------------------------------|---------------------------------|--|-----------------------|--|--------|--|
| | | | 1 | 2 | 3 | 4 |
| 5 | 6 First Day of School | 7 National Night Out | 8 DWR – AAS | 9 Septic Tank Maintenance Workshop: Five Forks Library | 10 | 11 HHW Collection Day |
| 12 | 13 | 14 Pakistan Independence Day Reception | 15 | 16 | 17 | 18 |
| 19 Church Clean-up | 20 | 21 | 22 | 23 | 24 | 25 Shore Sweep 30th Anniversary |
| 26 World Water Week | 27 | 28 Set up BOC Meeting Display | 29 | 30 | 31 | |